



## JULY 7. THURSDAY

### 9:30 Opening

Mario Gandolfo GIACOMARRA (Dean of the Faculty of Letters and Philosophy)  
Girolamo CUSIMANO (Head of the Department of Heritage)

### 9:45 Conference presentation

Stefano MONTES (University of Palermo)

Chair: Licia TAVERNA

### 10:00 Girolamo CUSIMANO, Maurizio GIANNONE (Università di Palermo)

– *I nuovi spazi del turismo culturale a Palermo*

### 10:30 Gloria BOSCH ROIG, Francisca ROCA (Universitat de les Illes Balears)

– *The Bay of Palma as a Locus Horribilis or Non Place*

### 11:00 Coffee break

### 11:30 Alessandro LUTRI (Università di Catania)

– *Nuove forme della patrimonializzazione turistica nel "Val di Noto": dallo spettacolo dei luoghi del Barocco al barocco come spazio per altri tipi di spettacoli*

### 12:00 Maria Luiza SOUCA, Codrin Chiru ("Babes-Bolyai" University, Cluj-Napoca, Romania; The Academy of Economic Studies, Bucharest, Romania)

– Traditional Heritage in Maramures region, Romania, a Tourism Enhancer from a forgotten time

### 12:30 – 14:00 Lunch Break

Chair: Gaetano SABATO

### 14:00 Stefano CARLUCCI (Università di Bari)

– *Presunzioni interpretative*

### 14:30 Lorena BĂTĂGAN (Academy of Economic Studies, Bucharest, Romania)

– *Smart city in a smart planet*

### 15:00 Maria Paola Altese (Università di Palermo)

– *"In oblivionem patriae": distanze mitiche e itinerari postmoderni da Joyce a Carrigan*

### 15:30 Coffee break

### 15:45 Paola BORTOLIN, Richard W. HALLETT (Northeastern Illinois University)

– *'History in its place': A linguistic investigation of tourist spaces on the official tourism website for Buenos Aires*

### 16:15 Donruetai KOVATHANAKUL (Khon Kaen University, Thailand)

– *Chiang Khan Tourists' Spaces: Municipal Legal Instrument, Is This the Value for the Community?*

### 16:45 Discussion

## JULY 8. FRIDAY

Chair: Girolamo CUSIMANO

### 9:30 Gianfranco MARRONE (Università di Palermo)

– *L'osceno del villaggio: autoriflessività indotta e marasma corporeo*

### 10:00 Leonardo MERCATANTI (Università di Palermo)

– *Il turismo dei Centri Commerciali in Sicilia*

### 10:30 Tătar Corina, Ilieş DORINA CAMELIA, Herman GRIGORE, Baias STEFAN (University of Oradea, Romania)

– *The Moţi and Their Place Identity as a Tool for Tourist Promotion and Alternative to Mining Activity in the Apuseni Mountains*

### 11:00 Coffee break

### 11:30 Alice GIANNITRAPANI (Università di Palermo)

– *Istruzioni per l'uso degli spazi del viaggio. Il caso di Valencia nelle guide turistiche*

### 12:00 Andreea TELETIN (Centre de Linguistique de Porto)

– *Regards croisés sur l'espace dans les publicités touristiques au Portugal et au Brésil : marques énonciatives et représentations culturelles*

### 12:30 – 14:00 Lunch Break

Chair: Gianfranco MARRONE

### 14:00 Dario MANGANO (Università di Palermo)

– *Modello Mondello*

### 14:30 Gaceu OVIDIU, Ilieş DORINA CAMELIA, Josan IOANA, Ilieş ALEXANDRU (Université d'Oradea, Roumanie)

– *Le potentiel climato-touristique de la station balnéo-climatique Stana de Vale (Monts Apuseni, Roumanie). Une alternative viable pour le développement du tourisme dans une aire défavorisée des ouvrages minières*

### 15:00 Zina OUAGLAL (Université de Paris Ouest Nanterre La Défense)

– *Tourisme des racines en Kabylie*

### 15:30 Coffee break

### 15:45 Mariangela ALBANO, Gaia VANELLA (Università di Palermo)

– *Spazio, interazione e testualità: il caso del centro storico di Palermo*

### 16:15 Licia TAVERNA, Stefano MONTES (Université de Tallinn; Université de Palerme)

– *Camus et Sartre à New York*

### 16:45 Discussion

## JULY 9. SATURDAY

Chair: Stefano MONTES

### 9:30 Gaetano SABATO (University of Palermo)

– *Cruise tourism spaces between experience and representation*

### 10:00 Elena DI LIBERTO (Università di Palermo)

– *Etica del turismo e spazi artistici*

### 10:30 Damir DEMONJA, Vesna MEŠTRIĆ (Institute for International Relations, IMO, University of Zagreb; Museum of Contemporary Art, MSU, Zagreb)

– *The "Richter Collection" in Zagreb (Croatia): an example of cultural and tourism revitalization of the city*

### 11:00 Coffee break

### 11:30 Stephanie CARRETERO, J. GARCÉS, Mireia FERRI SANZ (Polibienestar Reserch Center, University of Valencia)

– *Accessible social tourism in tourist spaces*

### 12:00 Arindam Saha (The University of Illinois at Chicago)

– *Tourist Spaces and Technology: Modernity, Neo-liberalism and Beyond*

### 12:30 Closing remarks